



Distinguished Speakers Series Presents

Adam Segal

Advantage: How American Innovation Can Overcome the Asian Challenge

Saturday, August 27, 2011

1:00-2:30 pm, Hancock Shaker Village

The emergence of India and China as economic powers has shifted the global landscape and called into question the ability of the United States to compete and maintain its technological lead. Recasting the stakes of the debate, Dr. Segal makes the compelling case for the crucial role of the "software" of innovation. He sorts out the challenges facing the United States and focuses on what drives innovation, what constrains it, and the advantages the United States has to deal with this challenge. He will discuss how strengthening our politics, social relations, and the institutions that move ideas from the lab to the marketplace are important. In this way the United States can play to its greatest economic strengths and preserve its position as a global power.

Adam Segal is the Ira A. Lipman senior fellow for counterterrorism and national security studies at the Council on Foreign Relations (CFR). An expert on security issues, technology development, and Chinese domestic and foreign policy, Dr. Segal currently leads study groups on cybersecurity and cyber conflict as well as Asian innovation and technological entrepreneurship. His recent book *Advantage: How American Innovation Can Overcome the Asian Challenge* (W.W. Norton, 2011) looks at the technological rise of Asia. He is a research associate of the National Asia Research Program and was the project director for a CFR-sponsored independent task force on Chinese military modernization.

Lora & Sig Tobias and Wendy & Larry Robbins, Co-Chairs Distinguished Speaker Series

-----Clip and Mail registration with check to OLLI at BCC, 1350 West Street, Pittsfield, MA 01201-----

Adam Segal, Sat. August 27, 2011, Hancock Shaker Village

Name(s) _____ Phone _____

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